



SPONSORSHIP OPPORTUNITIES

WATTS happening with green energy in Ontario?

Despite its successes, the Green Energy Act legislation faces stiff opposition as the province gears up for a fall election. Grassroots public support is vital if the GEA is going to survive intact. Your financial help is **essential**. Consider your sponsorship an investment in the future of your company, your community and the planet. Your help is urgently needed.

WATTS this campaign about?

This public education campaign centers on the important conservation and renewable energy success stories happening across Ontario and features a competition with two ways to win! Contestants have a chance to win prizes during bi-weekly draws by showing their support for green energy, and what is happening in their communities. Those wanting to get more involved can produce an original video on how their communities can become more sustainable through conservation and renewable energy projects and get a chance to win a 10kW solar system for their community, \$2,000 Green Energy Bursaries and other prizes yet to be confirmed. Information and media provided by participants feeds the WattsNEXT? database that is integrated into a real-time Google map at wattsnext.ca. This map showcases supporters, conservation and renewable energy projects and video submissions. The campaign wraps up with a province-wide doors open Green Field Day scheduled for September 24th.

WATTS in it for us?

Sponsors not only contribute to this worthy campaign to protect their industry, but enjoy corporate visibility within the campaign and also within OSEA's other networking and educational programs such as Solar Drinks and the FIT Webinar series, and in print media yet to be confirmed.

The two target markets are as follows:

Primary Audience (WattsNEXT participants): Youth and community groups who want to share their vision for a cleaner, greener more prosperous Ontario.

Secondary Audience (OSEA webinar and networking event participants):

Renewable energy corporate participants including manufacturers, installers and project developers from the wind, solar, biogas, biomass, hydro smart grid industries; service providers to those industries including law, venture capital and accounting firms; local leaders and the media.

WATT are the levels at which my organization can support?

Terawatt

- * Top tier exposure of logo on sponsorship page
- * Six month Gold FIT Webinar sponsorship
- * Six month Gold Solar Drinks sponsorship
- * Enabler Membership
- * Speaking opportunity and prominent logo placement at WattsNEXT events including premier placement at Green Field Day

Gigawatt

- * 2nd tier exposure of logo on sponsors page
- * Three month Gold FIT Webinar sponsorship
- * Three month Silver Solar Drinks sponsorship
- * Enabler Membership

Megawatt

- * 3rd tier exposure of logo on sponsors page
- * Three month Silver FIT Webinar sponsorship
- * Three month Silver Solar Drinks sponsorship
- * Supporter Membership

Kilowatt

- * 4th tier exposure of logo on sponsors page
- * Three month Bronze FIT Webinar sponsorship
- * Three month Silver Solar Drinks sponsorship

Presented by



WATT is the Next Step?

To sponsor WattsNEXT or for more information, please call Kate or Ryan at 416-977-4441 ext. 5214 or email them at either kate@ontario-sea.org or ryan@ontario-sea.org.

www.ontario-sea.org