

The power is building with WattsNEXT

New website and contest tells what's watt in Ontario and gives a chance to win a \$70,000 solar system!



June 21 -- The Ontario Sustainable Energy Association (OSEA) is turning up the green energy wattage with the announcement of a video contest and a new website aimed at educating children, youth and their communities about the growing power of sustainable energy. The **Watt'sNEXT?** video contest, at www.wattsnext.ca, offers the chance to win exciting prizes, including a 10 kilowatt solar system and cash bursaries, while showcasing green energy in Ontario.

WATTS THIS CONTEST ABOUT?

Renewable energy is building across the province, promising a greener, more prosperous future for all Ontarians. The online video contest and Watt'sNEXT? website (www.wattsnext.ca) invites young people and their supporters to share and learn about sustainable power in the province by telling us – or showing us on video -- about green energy and conservation projects in their communities. The videos with the most views win the top prizes. There are other ways to participate and bi-weekly draw-prizes for all entrants. Complete video contest rules, how-tos, tips and lists of prizes can also be found at the website.

While offering a chance to win cool prizes, information submitted on conservation and renewable energy initiatives feed the WattsNEXT? database and is charted onto a real-time Google map of the province. Visitors to the website can literally watch the power building across the province. The WattsNEXT? dashboard keeps count of the growing number of green projects, jobs and other fun facts.

The WattsNEXT? contest culminates on September 24, when the winners of the top prizes will be announced at Ontario's **Green Energy Field Day**, a doors-open event showcasing conservation and renewable energy projects across the province. The event will link up with **Moving Planet**, a worldwide rally by 350.org on September 24, to move the planet away from fossil fuels.

WATTS THE POINT?

Ontario is a leader in North America in conservation and renewable energy. Across the province windmills, biogas digesters and solar panels are being installed in farmers' fields, in First Nations and on the roofs of homes, schools, churches and factories. Businesses and individual Ontarians are conserving energy, increasing our competitiveness, creating jobs and reducing dependence on fossil fuels.

This success is due to the Green Energy Act and its feed-in tariff programs, which have motivated thousands of the people across Ontario to become conservers and power producers and attracted billions of dollars of green investment. Grassroots support and participation is vital to keep green power building in the province. Sustainable energy is no longer just about the environment. It is about jobs, investment and the future of Ontario.

The Ontario Sustainable Energy Association is a non-profit organization dedicated to inspiring and enabling the people of Ontario to improve the environment, the economy and their health by producing clean, sustainable energy in their homes, business and communities.

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